

TRAVEL **WITH PURPOSE**
MEASURED BY *Light* **STAY**

 AMWAY GRAND PLAZA

Hilton is focused on paving the way towards a net-zero future and remains committed to partnering with its customers to help minimize carbon footprints and redefine sustainable travel. During your next event, leave a positive impression on your guests - and on the planet. Learn more at esg.hilton.com.

HILTON PORTFOLIO PERFORMANCE NUMBERS TO DATE:

2.1M+

volunteer hours
logged since 2017

44%

reduction in
carbon emissions
since 2008

2.3M+

bars of soap
donated in 2022

100%

hotels mapped
against environmental
and social risks

\$8M+

awarded in grants to
130 community-based
organizations since 2019



AMWAY GRAND PLAZA'S ENVIRONMENTAL EFFORTS

The following sustainability features are in place:



**ENERGY
EFFICIENCY**

- LED lighting throughout hotel
- AV Equipment
- Washers and Dryers
- Meeting room HVAC programming
- Tower window replacement



**WATER
CONSERVATION**

- Offer the option to forego daily housekeeping to reduce water
- Low flush toilets
- High efficiency washers



**WASTE
REDUCTION**

- Food donation partnership with GoodR
- Food diversion to employee cafe
- Elimination of single-use plastics in employee cafe
- Multi-stream recycling within the hotel
- Plastic straws eliminated throughout the hotel
- Public area waste sorting stations



OUR COMMUNITY ENGAGEMENT

Ongoing partnership with Kids Food Basket

Amway Grand Plaza DEI Committee partners with the Trevor Project, the leading suicide prevention and crisis intervention nonprofit organization for LGBTQ+ young people

Partnership with Saugatuck Brewing Company to donate a portion of our beer proceeds to Michigan Department of Natural Resources

Team members trained to recognize and report human trafficking

Lost & Found items are donated to local organizations

Amway Grand Plaza Leadership Team partners with Heart of West Michigan United Way in the annual community-wide school supply drive called Stuff the Bus



TIPS FOR ENGAGING ATTENDEES IN OUR COMMUNITY

Partner with Grand Rapids Parks or Experience Grand Rapids for community engagement or volunteer opportunities

Provide a quiet room or prayer room

Offer a morning movement program such as a group walk, yoga class or 5k

Build more networking and free time into your agenda



WAYS TO PLAN A SUSTAINABLE MEETING

Encourage attendees to bring a reusable water bottle

Go mobile: Eliminate paper programs and badges

Encourage attendees to use the Hilton Honors app for digital check-in and check-out to reduce the use of printing paper and plastic

Promote public transportation for airport transfers and electric scooters and bikes for getting around downtown

Promote reuse of towels and linens in guest rooms

Offer paper recycle bins inside meeting spaces



TIPS FOR FOOD & BEVERAGE SUSTAINABILITY

Eliminate single-use plastics by switching to reusable options such as water refill stations, glass/china and travel mugs/bottles

Replace individually packaged food items with housemade products or bulk food selections

Eliminate disposable cups from your coffee station

Replace box lunches and buffets with plated meals

Serve locally sourced, sustainably grown menus or offer plant-based and dairy-free meals